

Clean eating

It sounds so refreshing. But what does it really mean?

Simply put, eating clean means consuming mostly whole or “real” foods that are unprocessed or minimally processed, and steering clear of foods with added sugar, preservatives, fats and chemicals.

As a rule of thumb, the closer a food is to its natural form, the cleaner it is. So what does a clean diet look like? Read more to find which foods do and don't belong in your grocery basket and review a checklist for maintaining a clean eating lifestyle.



Tips for sticking to a clean routine

 **Dedicate time to meal-planning**, grocery shopping and lunch/snack prep.

 **Read labels** and don't buy food with ingredients you can't pronounce.

 **Eat smaller meals more frequently** to minimize dips in blood sugar that can leave you scrambling for a sugary pick-me-up.

 **Don't restrict calories.** Clean eating is about making balanced, healthy choices, and eating protein and carbs in moderation.

 **Avoid alcohol**, or drink in moderation. And steer clear of sugary cocktails.

 **Experiment with natural sweeteners and flour substitutes**, such as almond or coconut flour.

 **Silence self-criticism.** If you do succumb to the temptation of an “unclean” meal or treat, don't beat yourself up. The sum of all your food choices is what matters.

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Load up your cart with:



Leave out:

Processed foods
Refined foods
Sweeteners

Added sugars
Artificial ingredients
Preservatives

Alcohol
Soda
Fruit juice